

TF Marketing Solutions

Portfolio



Content

About me

Services

Social Media Management

Community Management

Content Strategy



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 TF Marketing Solutions

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About Me



Hi, I'm Terezie!

 St Albans, United Kingdom



Originally from the Czech Republic.

Experience

I have previous experience with social media management for service based businesses.

My long-term client is a tattoo artist back in Czech. We have managed to not only create compelling content but also perform successful ad campaigns. This ongoing relationship has allowed me to improve my content creation. Apart from that, I have gained experience in community management, keyword research, hashtag strategy and more.

[@svobodatatooing](https://www.instagram.com/svobodatatooing)



Find out more about social media management.

My recent experience includes community management. I have had multiple clients for whom I have managed their social community. Engaging with a social media audience is extremely important and helps not only with brand awareness but also connecting with potential clients. Community engagement usually resolves to lead generation. This can help you understand your target audience but also create leads not only for ad campaigns.

Find out more about community management.

Social Media Management

Bronze

from £400/month

one platform (Instagram), posting 3-4 times a week

This package is great for those who want to increase their audience on Instagram. It includes community management, keyword research, competitor research, and hashtag research. After auditing your Instagram account, I'll optimise it and update your BIO with appropriate keywords. Creating social media strategy and adjusting according to analytics. Apart from increasing followers and reach, Instagram is an amazing platform for lead generation. Community engagement can help you get fresh leads.

Silver

from £550/month

2-3 platforms, posting 3-4 times a week

This package fits your needs if you want to network and increase brand awareness. Silver package includes content strategy, community management, keyword and competitor research. You can count on cohesive content strategy as well as content creation advice and Instagram story content creation. This package comes with profile optimisation of all chosen platforms as well as performance tracking.

Gold

from £850/month

2-3 platforms, posting 3-4 times a week, content creation

This package include all the services listed above. This is an ultra package - I will take care of everything from content creation to community management. This package requires provided videos, but from there everything is up to me. This package includes creation content pillars and sticking to them while creating appealing content.



Community Management

What is it?

Community management means managing and fostering an audience on social media.

Why is it important?

Connecting with your audience and potential customers was never more important. Authenticity and real connections are what matters in 2024. Connecting with your audience can result in lead generation. It is also an opportunity to create connections within your industry and explore potential collaborations.



Price for a month

Price varies from the number of platforms and volume of engagement. My focus is on Instagram, but I'm happy to concur other platforms like LinkedIn or Facebook.

£180

One platform;
2.5h/week

£180-£360

One platform;
2.5h-5h/week

from £216

Multiple platforms;
from 3h/week

Content Strategy

This package is for those, who concurred content creation, but need a little help with content strategy.

This package includes:

Keyword Research - researching industry keywords and including them in a content strategy.

Competitor Research - scalling competitor's profiles and content to understand what keywords and content pillars they are using and adjusting your content to the results.

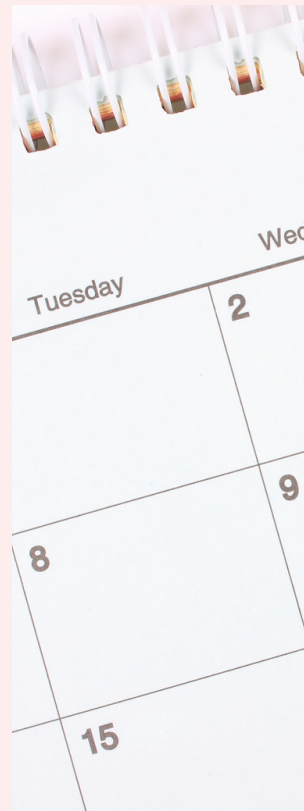
Profile Audit - auditing platforms to understand the areas for improvement.

Content Pillars - creating content pillars to help you create content easily.

Content Calendar - content calendar created for you for one month. This calendar will help you create strategy and calendar in the future. I use ClickUp, but can also create calendar in Notion.

Copywriting - all of the content calendar will include copies with appropriate keywords. These copies will be adjusted for all platforms.

Content ideas - appart from content calendar and copies, I will also include 50 content ideas for you to use later.



from £400

Contact me

*Are you ready to elevate
your social media?*

Fill in this form to get a free
zoom consultation.



Schedule Zoom Call

Feel free to email me with
any questions.

Send Email



Thank You
